

RECRUITMENT Juice



'**THE JUICY BITS OF NEW BUSINESS - A Recruiter's Guide**' is a revolutionary new DVD training programme from Recruitment Juice that:

Makes **LIGHT WORK OF LEARNING**, with it's totally original mix of humour, hard facts, fresh thinking and expert insight from both sides of the fence

Is the definitive recruiter's guide and contains the **MOST COMPREHENSIVE CONTENT** on identifying and winning new business

Contains the most recent **STRATEGIES & TECHNIQUES**

Was created BY **RECRUITERS FOR RECRUITERS** and speaks your language



Simply follow the six-week development programme by watching one DVD per week, committing to the actions, applying the techniques and reviewing at the end of the week. Then repeat this process every week and wait for the job specifications to roll in.

On average recruiters spend 40% of their time trying to generate new business badly! This programme will transform your recruitment business and your approach to new business generation.

"Groundbreaking and utterly perfect for today's world and tomorrow's recruiter" *Graeme Read, Group MD- Antal International*



Recruitment Juice's DVD training course is featured in Recruitment Academy's online recruitment e-nduction.

'The Juicy Bits of New Business' is distributed exclusively in Australia and New Zealand through Recruitment Academy. Visit www.recruitmentacademy.com.au to find out more.